

DR. ANAND VITHALRAO CHAUDHARY

Associate Professor



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Academic Qualifications: M. Com, M. Phil, Ph. D.

Fields of Specialization: Marketing Management, Business Laws, Entrepreneurship

Published Papers in Journals: 4

Full papers in Conference Proceedings: 7

Books published as author: 1

Social Marketing and socio-economic problems, Chinmaya Publication (Under Publication)

Research Projects: 2

Sr. No.	Title	Agency
1.	A Study of Social Marketing- Public-Private partnership in tackling the menace of HIV/AIDS problem in A'BAD district	UGC-PUNE
2	A Study of Social Marketing – Reference to HIV/AIDS patients in Aurangabad.	SBESRF